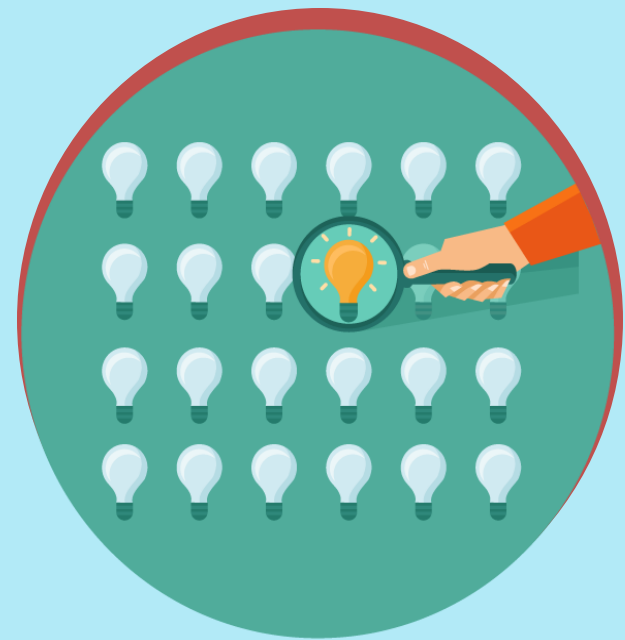
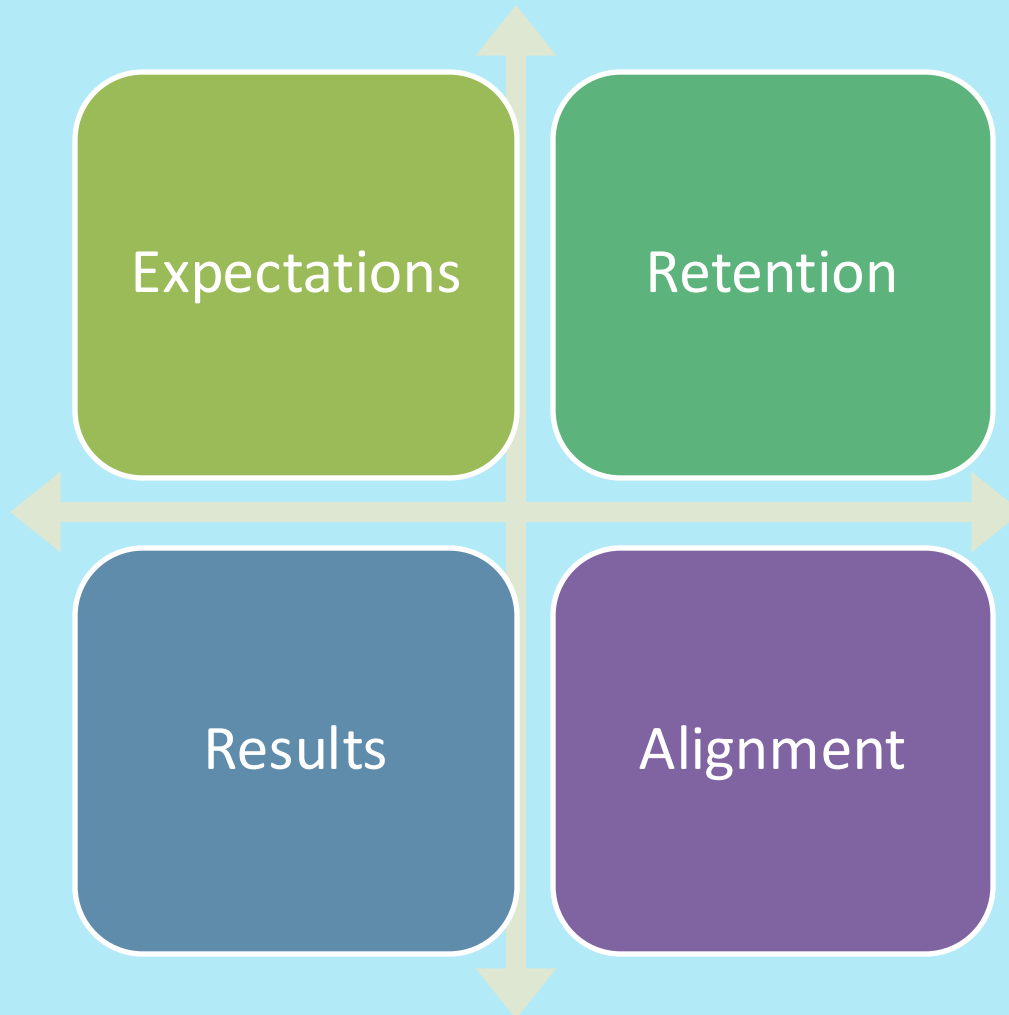




# Workplace Culture

# Why is workplace culture important?



## A Connection to Culture Drives Professional and Personal Results

Those who strongly agree with “I feel connected to my organization’s culture” are:

**4x**

**as likely**  
to be engaged at  
work

**5.8x**

**as likely**  
to strongly agree  
they would  
recommend their  
organization as a  
great place to  
work

**62%**

**less likely**  
to feel burned  
out at work very  
often or always

**43%**

**less likely**  
to be watching for  
job opportunities or  
actively looking for  
another job

GALLUP®

# What is Culture?



# What is the Culture of ?



# Culture - Drivers





# What is your culture?

Espouse

An iceberg floating in a blue ocean under a blue sky with white clouds. The tip of the iceberg is above the water line, and the much larger base is submerged below the water line. The word 'Espouse' is in a box next to the visible tip, and the word 'Enact' is in a box next to the submerged base.

Enact



Identify current  
& desired culture



List barriers  
& solutions to  
address

Define your  
role in driving  
desired culture





**THANK  
YOU**

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