## Template Resource

# Social Media Terms of Service/Use

### Implementation notes:

The text below is designed to be adapted for organisational style and context, and added to social media sites (most commonly in an ‘Additional Information’ section) such as Facebook, Instagram, Twitter, TikTok and/or other platforms. It may also be applicable to your own website if you have an active comments option for reader engagement. The pointer text can be used to link users to the ‘Terms of Use’, which should be publicly available on your website, generally alongside your Complaints Policy.

Its intent is to provide guidance to people interacting (primarily via comments) in online community spaces curated by LINA members.

### Pointer Text:

(Publisher/Masthead) welcome contributions to our social media accounts and encourages discussion related to the (community) we serve. To ensure a safe environment for all members of the community, we ask users to abide by our Terms of Use (link) and reserve the right to remove, un-tag and/or report any content we deem inappropriate, and/or block individuals from posting should content or tone indicate a lack of respect for our Terms of Use and our community.

### Online Community Terms of Use

You understand and agree that (Publisher) has ultimate editorial control over all its online services. (Publisher) may edit, remove, or exercise its discretion not to publish your contribution for legal or editorial reasons, or if the content of your post does not align with (Publisher) values.

Comments and posts on our social media accounts do not necessarily reflect the opinions of (Publisher), its employees, or affiliates. (Publisher) does not endorse user-posted material and is not responsible for its accuracy.

All materials posted by users must comply with the Terms of Use. (Publisher) takes a zero tolerance approach regarding harassment, racial vilification, privacy breaches, contempt, and lateral violence.

In addition, users may not post any material that:

* is abusive, obscene, threatening, discriminatory, defamatory, or otherwise deemed offensive;
* is unlawful, fraudulent, intentionally false, misleading, or malicious;
* infringes on the intellectual property rights, including copyright;
* infringes on the privacy rights of others, including personal information;
* is repetitive or vexatious;
* is entirely off-topic or not relevant to the original content material posted by us;
* advertises, contains spam, direct soliciting, or any other commercial message not posted by (Masthead/Publisher); or
* impersonates someone else.

When posting, please respect the views of others, the sharing of diverse opinions, and the reasonable expectation for community members to treat each other with respect and courtesy. Also, be aware that our accounts can be accessed by minors and therefore posts and contributions should be suitable for individuals of all ages.

Users who breach these Terms of Service may be blocked from contributing. (Publisher) accepts no liability for any loss arising out of or in connection with users being blocked from (Masthead).

If you have concerns about inappropriate content on (publisher) sites, you can alert us via (relevant email contact or VettNews link)